

TMRROW
ADFEST 2019
T
DAY



ENTRIES LIST

AUDIO LOTUS

AUDIO LOTUS

ALL ENTRIES

BROADCAST SUB-CATEGORIES

CATEGORY A01: FAST MOVING CONSUMER GOODS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A01/001	BUG SPRAY PERSONALITY TEST (PERSEVERANCE)	KINCHOL	DENTSU INC. KANSAI	OSAKA
A01/002	BUG SPRAY PERSONALITY TEST (GOOD PERSON)	PRESHOWER	DENTSU INC. KANSAI	OSAKA
A01/003	SMELL OF HARD WORK - TENNIS	BELO ESSENTIALS' CLINICAL STRENGTH DEODORANT	DENTSU JAYME SYFU	MANILA
A01/004	BUDGET EPICS - HIMALAYAN SHOWDOWN	RITEMED	MCCANN WORLDGROUP PHILIPPINES	MANILA
A01/005	BUDGET EPICS - THE GREAT SANDSTORM	RITEMED	MCCANN WORLDGROUP PHILIPPINES	MANILA
A01/006	BUDGET EPICS - KNIGHT OF THE LIVING DEAD	RITEMED	MCCANN WORLDGROUP PHILIPPINES	MANILA
A01/007	UNFORTUNATE GIRL	SUPER ZUPER	WOW INTEGRATED STRATEGIC COMMUNICATIONS	JAKARTA

CATEGORY A02: DURABLE CONSUMER GOODS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A02/001	THIEF	FUJITEL	WOLF BANGKOK	BANGKOK

CATEGORY A03: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A03/001	UNSTOPPABLE	NS BATTERY	MULLENLOWE INDONESIA	JAKARTA

AUDIO LOTUS

ALL ENTRIES

CATEGORY A04: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A04/001	BOOK	CITI	FLOCK COMPANY	JAKARTA
A04/002	SOFA	CITI	FLOCK COMPANY	JAKARTA
A04/003	POCKET	CITI	FLOCK COMPANY	JAKARTA
A04/004	HUSBAND	CITI	FLOCK COMPANY	JAKARTA
A04/005	WIFE	CITI	FLOCK COMPANY	JAKARTA
A04/006	TOUR PACKAGE	PHYATHAI 2 HOSPITAL	BBDO BANGKOK LTD	BANGKOK
A04/007	CONDOMINIUM	PHYATHAI 2 HOSPITAL	BBDO BANGKOK LTD	BANGKOK
A04/008	HE'S ALIVE	GRAB EXPRESS	J. WALTER THOMPSON PH	MANILA
A04/009	HONEY	GRAB EXPRESS	J. WALTER THOMPSON PH	MANILA
A04/010	I'LL BE WATCHING YOU	GRAB EXPRESS	J. WALTER THOMPSON PH	MANILA
A04/011	I'M HER FATHER	GRAB EXPRESS	J. WALTER THOMPSON PH	MANILA
A04/012	SELF-INTRODUCTIONS	PILOT HANDWRITING CLASS	DENTSU INC.	TOKYO
A04/013	PERESTROIKA	CIGNA TTK	MCCANN WORLDGROUP INDIA	MUMBAI
A04/014	FUNKY TOWN	CIGNA TTK	MCCANN WORLDGROUP INDIA	MUMBAI
A04/015	OLD MODEM	CIGNA TTK	MCCANN WORLDGROUP INDIA	MUMBAI

CATEGORY A05: RETAIL, TRAVEL & LEISURE, ENTERTAINMENT & COMMUNICATION MEDIA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A05/001	FULLY BOOKED LIVES - ED	FULLY BOOKED	MCCANN WORLDGROUP PHILIPPINES	MANILA
A05/002	FULLY BOOKED LIVES - MOE	FULLY BOOKED	MCCANN WORLDGROUP PHILIPPINES	MANILA
A05/003	RHEUMATIR	GOJEK	GO-JEK INDONESIA	JAKARTA
A05/004	VERTIBOKEK	GOJEK	GO-JEK INDONESIA	JAKARTA
A05/005	HIPERSENSI	GOJEK	GO-JEK INDONESIA	JAKARTA

AUDIO LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A05/006	TRAUMACET	GOJEK	GO-JEK INDONESIA	JAKARTA
A05/007	THE POSSESSED	MCDONALD'S 24 HRS	TBWA (THAILAND) CO.,LTD	BANGKOK
A05/008	THE CALLING	MCDONALD'S 24 HRS	TBWA (THAILAND) CO.,LTD	BANGKOK
A05/009	THE HAUNTING	MCDONALD'S 24 HRS	TBWA (THAILAND) CO.,LTD	BANGKOK

CATEGORY A06: CORPORATE IMAGE

NO ENTRY

CATEGORY A07: CORPORATE SOCIAL RESPONSIBILITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A07/001	STRANGE GUEST	BROADBAND	LEO BURNETT INDONESIA	JAKARTA
A07/002	STRANGE DELIVERY MAN	BROADBAND	LEO BURNETT INDONESIA	JAKARTA
A07/003	WITHDRAWN			

CATEGORY A08: PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A08/001	DELIVERING FOOD	TOYOTA INDONESIA	PT DENTSU INDONESIA	JAKARTA
A08/002	PICKING UP CHILD	TOYOTA INDONESIA	PT DENTSU INDONESIA	JAKARTA
A08/003	HUNGRY PUFFS	FOODBANK WA	THE BRAND AGENCY	PERTH
A08/004	BILL BOWELLY	BOWEL CANCER AUSTRALIA	BWM DENTSU MELBOURNE	MELBOURNE

AUDIO LOTUS

ALL ENTRIES

USE OF AUDIO SUB-CATEGORY

CATEGORY A09: BEST USE OF RADIO/AUDIO MEDIUM

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
A09/001	UNMUTE DANIEL	SINGAPORE CHILDREN'S SOCIETY	MULLENLOWE SINGAPORE	SINGAPORE
A09/002	ROLE PLAYING RUN	NIKE	AKQA SHANGHAI	SHANGHAI
A09/003	PROJECT REVOICE	THE ALS ASSOCIATION	BWM DENTSU	SYDNEY
A09/004	STAR LULLABY	STAR FLYER	TAIYO KIKAKU CO.,LTD.	TOKYO
A09/005	YOU - JOE GLASS CAGE	NETFLIX	THE SOUR BANGKOK CO., LTD.	BANGKOK
A09/006	A SINGING MASTERPIECE	TENCENT	TENCENT	SHENZHEN

CATEGORY LRA: LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRA/001	WITHDRAWN			
LRA/002	BILL BOWELLY	BOWEL CANCER AUSTRALIA	BWM DENTSU MELBOURNE	MELBOURNE

AS OF 12 MAR 2019